





## **ATSA INDIA BANAYENGE**

In a world where AI is helping mankind take a leap into the next era of evolution, let your child join school students from across the country to share their vision of a **Smart India**.



SCAN TO REGISTER YOUR SCHOOL FOR FREE AT

www.tatabuildingindia.com





The Tata Building India School Essay Competition is one of the key initiatives undertaken by the Tata Group to motivate the youth and foster the spirit of nation building. Now in its 17th edition, this is India's largest and most prestigious school essay competition, with more than 1.5 million school students participating from 500+ cities, and writing in 13 languages.





The essay competition is a two-phase activity across all the participating schools in the country for students of classes 6th to 12th. The first phase consists of showcasing inspirational Tata-linked films which hopefully stimulate young minds to think about the nation.



Following this, the students are asked to write an essay on a given topic of national significance. To ensure a level playing field, the students are divided into two participating categories across all languages (Junior – classes 6th to 8th and Senior – classes 9th to 12th).

The essay, written only once by the students, is evaluated at the school level and thereafter winning school essays are evaluated by judges drawn from independent academic and literary circles for city and national level, in each language.

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TCS iON – A division of Tata Consultancy Services, is responsible for executing the Tata Building India School Essay Competition across India.





Scan to see the Hon'ble President of India meet the winners of Tata Building India School Essay Competition at: https://www.youtube.com/watch?v=nHJkn7dS8GI







The winners are rewarded at each level. Prizes at the school level include certificates and medals. The city winners and the runners-up receive online gift vouchers, e-certificates and e-medals. The national level winners receive online gift vouchers of significant value as the grand prize and also e-certificates and e-medals.

The crowning moment for the national winners and the runners-up is the intended visit to the Rashtrapati Bhavan and a face-to-face meeting with a national dignitary.

Congratulating the winners of the Tata Building India School Essay Competition, the former President of India, Late Dr. APJ Abdul Kalam said, "The ignited mind of the youth is the most powerful resource on the earth, above the earth and under the earth..."

Dear Teachers, Parents and Students,



## HERE'S AN OPPORTUNITY TO WIN\* AN iPAD IN 2 EASY STEPS

**Step 1:** Follow our Instagram page.

**Step 2:** DM us your name and school name.



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\*Terms & conditions apply

If you have any queries please reach out to us at: TataBuildingIndia.support@tcs.com

To know more, visit: www.tatabuildingindia.com





Dear Language Teachers,

Tata Building India School Essay Competition salutes you for being the flag bearers of languages and thanks you for your contributions.

It would be an honour and a privilege to have you evaluate our essays written across 13 languages at the City and National Level.

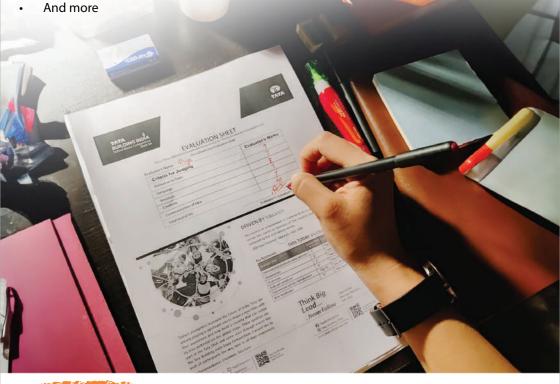
City and National Level evaluator benefits include:



Acknowlegment by the Tata Group



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